



BEST VALUE

STARTER PACKAGE

PREMIUM PACKAGE

ADVANCED PACKAGE

	5 KEYWORDS	10 KEYWORDS	20 KEYWORDS
On-Site Search Engine Optimization (SEO)			
Google Places Submission	✓	✓	✓
Google Places Updates	✗	✗	✓
Website Copy Optimisation	UP TO 5 PAGES	UP TO 10 PAGES	ENTIRE WEBSITE
Meta Data Optimisation	UP TO 5 PAGES	UP TO 10 PAGES	ENTIRE WEBSITE
Submission to Major Search Engines	✓	✓	✓
Monthly Traffic and Ranking Reports	✓	✓	✓
Google Webmaster Tools Setup	✓	✓	✓
Submission to Local and Regional Directories	1 PER MONTH	2 PER MONTH	5 PER MONTH
Submission to National Directories	1 PER MONTH	2 PER MONTH	5 PER MONTH
Social Bookmarking	1 PER MONTH	2 PER MONTH	5 PER MONTH
Blog Written	✗	1 PER MONTH	2 PER MONTH
Blog Submission	✗	1 PER MONTH	2 PER MONTH
Internal Broken Link Check	✗	✓	✓
Account Manager	30MINS / MONTH	1HR / MONTH	2HR + / MONTH
Website UX Optimisation	✗	✗	✓
Social Media Management	✗	✗	✓
Original on Page Copy	✗	1 PAGE / MONTH	3 PAGE / MONTH
Website UX Optimisation	✗	✗	✓
Website UX Optimisation	✗	✗	✓